

Jovany Grande

# **The Last Plastic Straw**



### Problem

Plastic straws have become an unnecessary norm that is polluting our waters, wildlife and our health. Ocean animals are being exposed to toxic micro plastics, birds and turtles are being life threatened due to plastic trash that ends up in shores and waters.

### Approach

It is time everyone gets an in your face awareness on the damage that single use plastic has on the environment! Baby steps though. Let us focus our energy on plastic straws. Plastic bags are next!

METOO

#metoo is a huge movement dedicated to provide the knowledge that any women who is or has gone through sexual abuse is not alone. Shedding light on the issues that go on at home or at work will help muster up the courage to talk and help out bring solutions that can strip the harassment in ones life.

This is an awareness campaign with the collaboration with painter Ashley Ortiz that will inspire women to take initiative in looking for help when needed. This is the point of the #metoo movement!



**PRINT MAGAZINE COVER**

56 influential designers are featured in this edition of Print, all of which are nicknamed by the team. The task on hand was to create a cover inspired by one of the designers in the issue. Timothy Goodman's fun creative doodle style was the inspiration for the heart of the design. I have always been a doodler as a child so my inner kid went nuts on this collage of characters. Each doodle represented the given nicknames of each designer/design team.





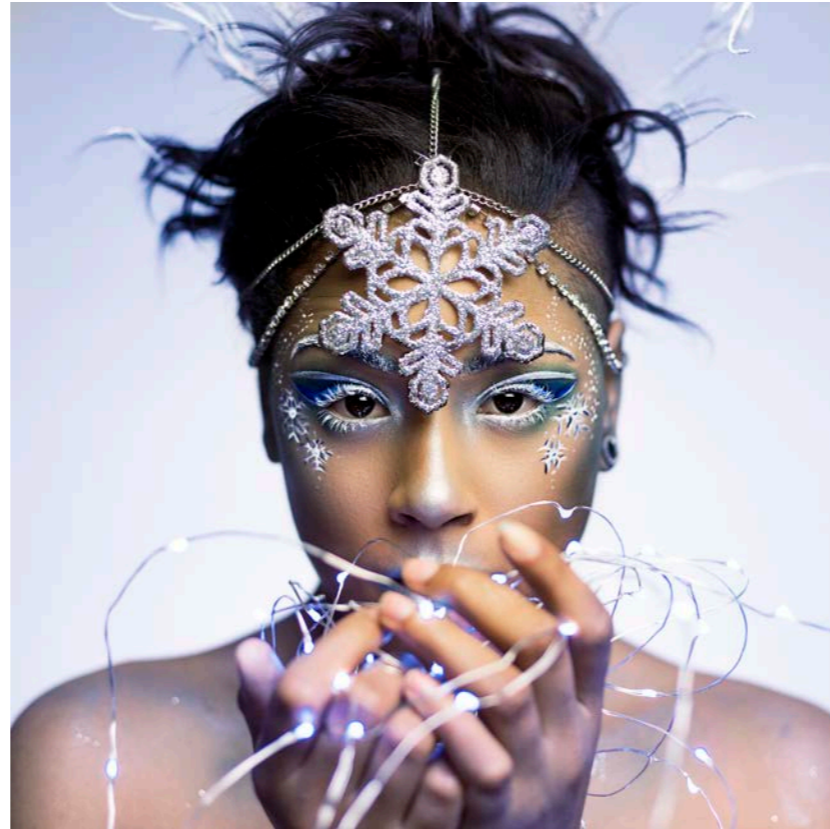
# PHOTOGRAPHY





# ICE QUEEN

**One of my favorite shoots. Inspired after a long day of waiting tables on a NYC winter day without any heat. Make-up and model Ashley Ortiz.**



# Minutes before Cemetery Closing

**This was the first planned shoot with make-up and hair that I have worked on. We didn't get to stay long enough for the cemetery hours but we got some great shots on the way to the park.**



# Monster Halloween Creations

This was probably the biggest photo project I worked on. A few days before Halloween me and make-up artist Ashley Ortiz cooked up these images on separate days during mid-night sessions. Sleepless nights and Digiorno's pizza got as through these cranky shoots.



# Androgyny

**This was a fun one. The guy and the girl is the same person.**



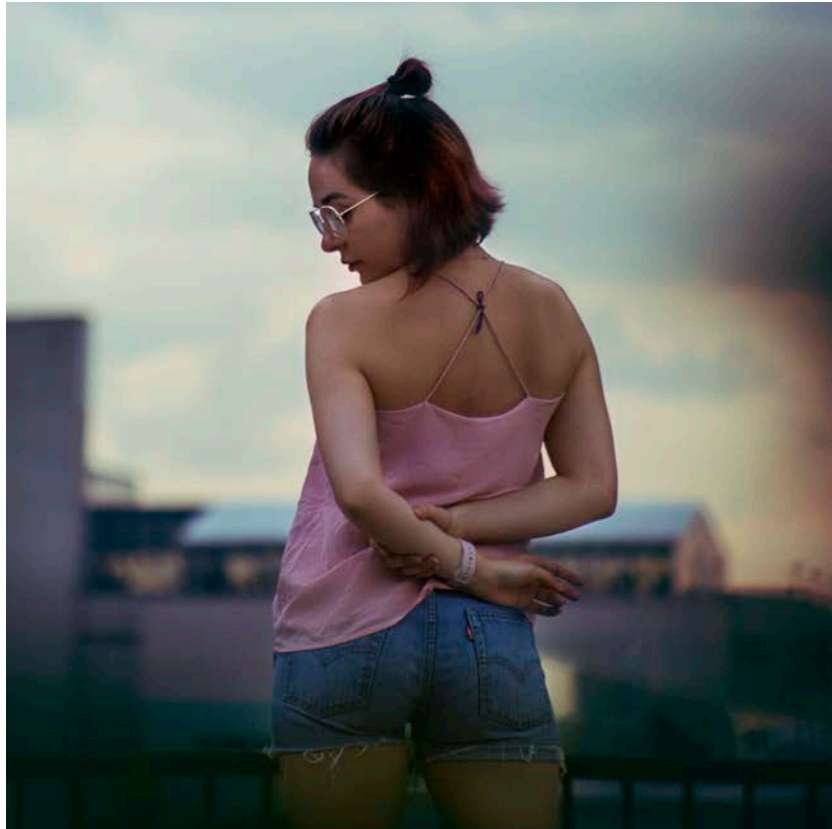
# Sassoon

Portrait session with Mexican-American rap artist Sassoon.



# Charlie

**It is always great working with my friend Charlie. I was ready to shoot right after my legendary trip at California.**



thanks