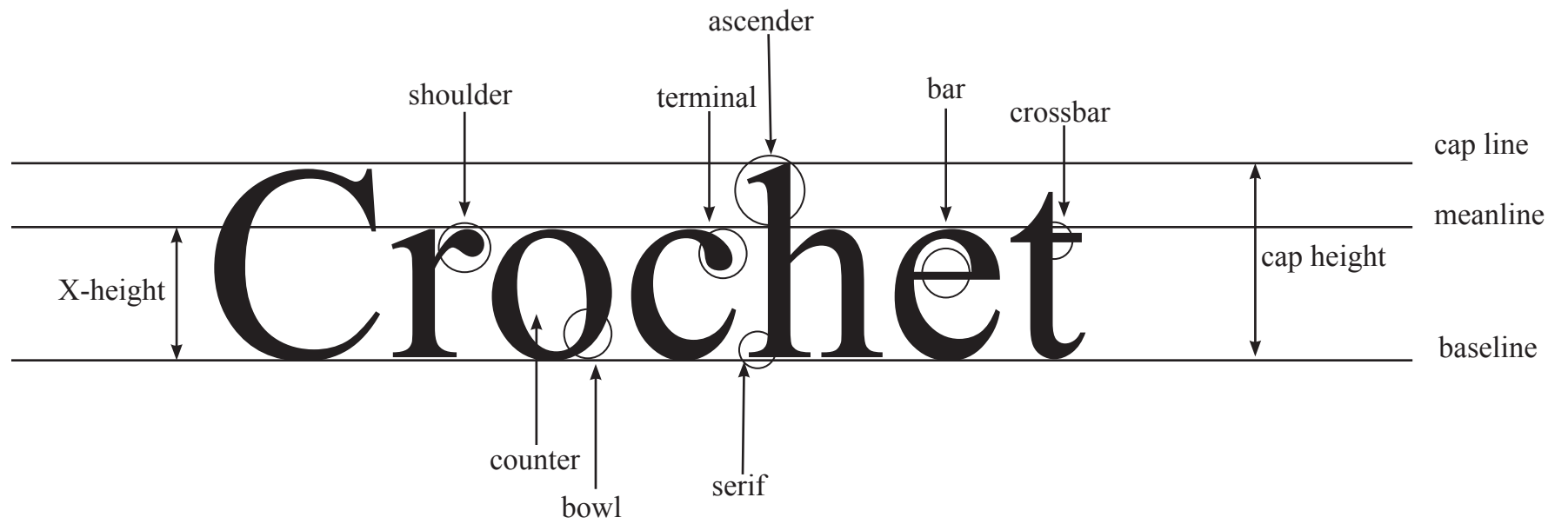




TYPE BOOK

Featuring
Crochet

Designed by Adrika Hoque



TYPE VARIATIONS

Font Family:
Acumin Variable Concept

SIZE



100 pt



72 pt



48 pt

WEIGHT



Bold (700)



Medium (500)



Light (300)

WIDTH



Wide (115)



Regular (100)



Extra Condensed (50)

SLOPE



Regular



Italic

KERNING

Skillful kerning
creates readable text
that's visually pleasing

Before kerning

Yarn Ball

After kerning

Yarn Ball

The fiber in yarn can be made of many materials.

Letter spacing is too big (ex. +75)

The fiber in yarn can be made of many materials.

Regular letter spacing (ex. 0)

The fiber in yarn can be made of many materials.

Letter spacing is too small (ex. -75)

Bodoni 72 12/10

Crochet is a fiber art using a hook and yarn to create fabric. It is often mistaken for knitting, but the main difference is the tool used. Knitting requires two needles with a pointy end, whereas crochet uses one hook. Crocheting has long been used as an art form and as a practical way to turn animal and plant fibers such as wool into textiles. The options are endless, from sweaters and cardigans to rugs and home décor.

There are many different forms of crochet such as Tunisian crochet or Irish lace. The word crochet comes from *croc* or *croche*, the Middle French word for hook. The different stitches cause entirely different fabrics depending on what effect is desired. Lace fabric can be created for a more drapery effect or a thicker stitch can be used for winter sweaters.

Bodoni 72 12/24

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Bodoni 72 12/14.4

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Bodoni 72 12/48

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LEADING

Choosing the right space between lines helps readability

Flush Left

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Justified

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Centered

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TEXT ALIGNMENT

In languages where words are read left-to-right, flush-left text helps readability and has a professional appearance

Serif, Minion Pro

Tunisian

Sans-Serif, Arial

Tunisian

Script, Lust Script

Tunisian

Decorative, Bubblegum Pop

Tunisian

Crochet

CROCHET

CLASSIFICATION
OF SERIF FONTS

OLD STYLE
Minion Pro

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The fiber in yarn can be made of many materials. Wool is most common as its naturally antimicrobial and great for cold weather. Acrylic yarn is also just as common as a low-cost alternative to wool. In summer, it's customary to use cotton or bamboo yarn as it's much cooler and lighter on the skin. Silk can be used for a more luxurious garment.

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Crochet

CROCHET

CLASSIFICATION
OF SERIF FONTS

SLAB SERIF
Rockwell

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Crochet

Headline, Body Copy,
Drop Cap, Pull Quote,
Wrapped Image

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winter sweaters.

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There are many different forms



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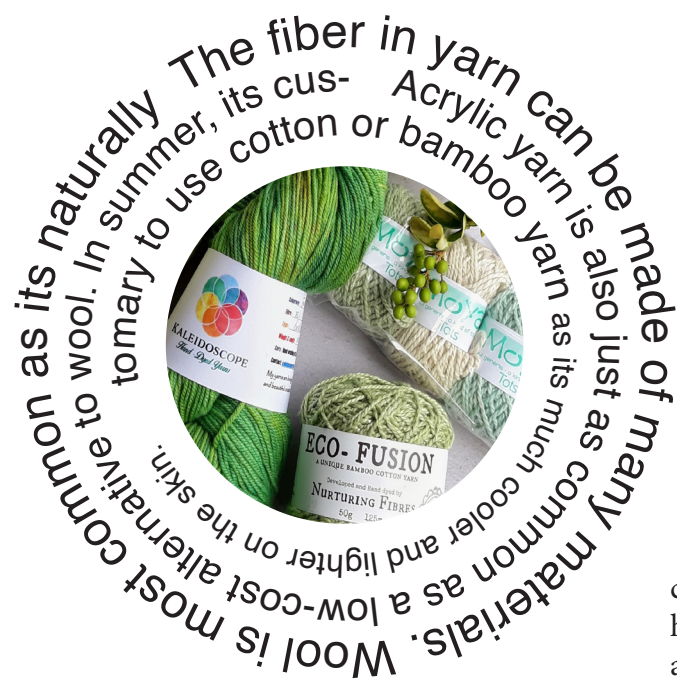
MAGAZINE ARTICLE

Headline, Body Copy,
Drop Cap, Pull Quote,
Wrapped Image



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FORMAT TEXT

Type On a Path
Type On a Shape